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Meeting Announcement: Tuesday, September 20, 2016

Connected Lighting: Advanced Integration

About the Presentation

Much like traditional lighting changed to LED systems, modern lighting is now transitioning to interconnected systems. The frontier of the "internet of things" (IoT) is signaled by the use of networked controls, integrated sensors and the data and applications that come with them. Learn 10 key things you should know about IoT in commercial and industrial venues, 10 things you need to evaluate in connected lighting systems, and the 10 things you will need to help your clients understand this emerging area.

About Our Speaker

Joe Bokelman, Marketing Manager, Eaton's Lighting Division

Joe Bokelman has engaged the lighting industry from multiple angles and roles for more than 20 years – from student of lighting to lighting designer, through sales rep, project manager and manufacturing leader. In 2013, Joe joined Eaton's Lighting business as Marketing Manager for Metalux Lighting Solutions, setting the controls-integration and technology path for the well-known ambient lighting brand. The role involves managing the transition from traditional lamps and ballasts to modern LED sources, control electronics, and especially advanced, networked lighting controls.

A professed Technogeek, Joe is always on the lookout for ingenious innovations and novel engineering. Joe works with industry organizations, including the IES, and the IALD; he is the vice-chair of the IES Controls Protocols Committee, where he co-authored the TM-23 Open Controls Protocols whitepaper, and is a frequent speaker at local and national events.

Prior to his current marketing leadership role with Eaton, Joe headed up the architectural lighting and controls effort at Wisconsin-based ETC, as it's Architectural Market Manager; he also served as a Regional Sales Manager based in the company's Los Angeles office. No stranger to big city pressures or projects, Joe drew on over 10 years of experience within the broad Chicago market, where he worked in Specification Sales at the Agent level, handling over 50 product lines. Before that, Joe was Senior Project Manager at ESD Construction, and Lighting Designer for The Lighting Group at ESD. In 1996 Joe was named one of the "Best Reps in the Industry" for his expertise and project successes while on the staff at Lightolier, accruing project credits for venues like Chicago's Daley Center and the Metropolitan Club in the Sears Tower.

Please forward this meeting notice to your friends and colleagues in the lighting industry.

Meeting Information

Date: Tuesday, September 20, 2016

**Place: Montanos Restaurant
3733 Franklin Road, Roanoke, VA 24014**

Time: 6:00 PM, Get Together (Cash Bar)

6:30 PM Dinner and Program

Notes

- 1. We no longer collect money for your meal when you enter the meeting room. All attendees will order off the full menu and pay their own check individually. This will offer you more meal selections than in the past and more control over your cost.**
- 2. We still record the names of those who attend each meeting, so please stop by and report in to our Secretary/Treasurer, Leland Gammon, when you first arrive. Also, Leland can provide a receipt if you need one for your records.**

RSVP

By Monday, 12:00 PM, September 19, 2016 to

Grant Beasley

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